

# CeBIT 14 – 18 March 2016

## Topic Clusters

- Digital Business Solutions**  
(Halls 2, 4, Pavilions 32, 33)
- ECM, Input/Output Solutions**  
(Hall 3)
- Marketing & Sales Solutions**  
(Hall 4)
- ERP & HR Solutions**  
(Hall 5)
- Research & Innovation**  
(Hall 6)
- Business Security**  
(Hall 6)
- DatacenterDynamics at CeBIT**  
(Hall 12)
- IoT SOLUTIONS**  
(Hall 13)
- Communication & Networks**  
(Hall 13)
- Public Sector Parc**  
(Hall 7)
- Planet Reseller**  
(Hall 14/15)
- Global Sourcing Area**  
(Halls 15, 16, 17)
- SCALE11 & Developer World**  
(Hall 11)

## Conference & Lounge Area

- CeBIT Global Conferences**  
(Hall 8)
- CeBIT Executive Club**  
(Hall 8)
- Events, Conferences & Lounges**
- Central Partner Country Pavilion**  
(Hall 6)
- job and career at CeBIT**  
(Hall 11)
- salesforce world tour**  
(Hall 23 – Expo, Campground)
- salesforce world tour**  
(Hall 19/20 – Keynote, March 16)
- salesforce world tour**  
(Plaza)



11/2015 • Änderungen vorbehalten / Modifications reserved • 151125

# CeBIT ▪ 14 – 18 March 2016







## Topic Clusters

- Digital Business Solutions** (Halls 2, 4, Pavilions 32, 33)
- ECM, Input / Output Solutions** (Hall 3)
  - Enterprise Content Management / Business Process Management
  - Input / Output Solutions
  - Office Solutions / Mailing Solutions
  - Workplace Management / Client Solutions
- Marketing & Sales Solutions** (Hall 4)
- ERP & HR Solutions** (Hall 5)
  - Big Data
  - Cloud
  - Commerce & Banking Solutions
- Research & Innovation** (Hall 6)
  - Applied Research
  - Basic Research
  - Emerging Technologies
  - High Performance Computing
  - Startups, Spin-offs
- Business Security** (Hall 6)
  - Antispam / Antivirus Solutions
  - Application Security
  - Authentication & Biometric Systems
  - Cloud- und Cybersecurity
  - Data Loss Prevention & Endpoint Protection
  - Emergency Strategies / Recovery
  - Mobile Security
  - Network Security & Firewalls

- DatacenterDynamics at CeBIT** (Hall 12)
  - Data Center Automation Technology
  - Cloud, Colocation & Managed Services
  - Connectivity Infrastructure & Security
  - Cooling & Thermal Management
  - Critical Power & Energy Management
  - Data Center Infrastructure Management
  - Modular Data Center Solutions
  - Physical Security
  - Server Technologies
  - Virtualization and Storage
- IoT SOLUTIONS** (Hall 13)
  - New Business Cases
  - Industry Application
    - Automotive & Logistics
    - Smart Home & Building
    - Smart Health
  - Manufacturing
  - Aviation
  - Agriculture
- Communication & Networks** (Hall 13)
  - Broadband Solutions
  - Business Communications
  - Carriers, Network & Communication Services
  - Connectivity / Cloud / Collaboration
  - M2M / IoT Technologies
  - Mobile Devices
  - Networks
  - Telematics
  - Unified Communications
  - Wireless Communications

- Public Sector Parc** (Hall 7)
  - eGovernment Solutions
  - Geoinformation Systems
  - Solutions for Public Administrations (federal, state & local governmental authorities)
  - Solutions for the Public Healthcare Industry
  - Solutions for Urban Agglomerations
- Planet Reseller** (Hall 14 / 15)  
**Fachhandelszentrum / Specialist Trade Center**
  - PC, Server & Storage
  - Mobile Solutions
  - Components, Displays & Accessories
  - Cloud Services
  - Networks, IP Technology
  - Smart Building
  - Media & Conference Technology
- Global Sourcing Area** (Halls 15, 16, 17)
  - Accessories
  - Components & Peripherals
  - Display & Audio Devices
  - Mobile Devices
  - Wearable Technology
  - Computers & Systems
  - Mobile Phone Accessories
- SCALE11 & Developer World** (Hall 11)
  - Startup Ecosystem
    - Corporate Ventures / M & A
    - Public & Private Equity
    - Startups
  - Developer World
    - Java, Native, .Net
    - Software Architecture & Quality
    - Web & Mobile

## Conference & Lounge Area

-  **CeBIT Global Conferences** (Hall 8)
-  **CeBIT Executive Club** (Hall 8)
-  **Events, Conferences & Lounges**
-  **Central Partner Country Pavilion** (Hall 6)
-  **job and career at CeBIT** (Hall 11)
-  **salesforce world tour** (Hall 23)
  - Expo, Campground & Developer Zone
  - Executive Briefing Center
  - Theatres and Breakout Sessions (Hall 19/20)
  - Inspiring Keynote, March 16 (Plaza)
  - Salesforce Foundation activities