



Kauri Whitepaper





1. Introduction.....	3
2. Presentation of the project.....	3
2.1. British Asset.....	3
2.2. Kauri Project.....	6
2.3. Kauri Roadmap:.....	8
2.4. Kauri token.....	9
3. Results and Objectives.....	11
3.1. Up to date results.....	11
3.2. Near future prospects.....	12
3.3. Our goals.....	13
4. Kauri Team.....	14
5. Kauri Investment Platform.....	15
5.1 Project Financing.....	16
5.2 Kauri platform outline.....	17
6. Distribution of Kauri.....	17
6.1. Proof of Implementation.....	18
6.2. Distribution through the Kauri platform.....	18
6.3. Staking.....	19
6.4. Bounty program.....	21
6.5. Redistribution and assets freezing.....	22
7. ICO.....	24
7.1. Introduction to ICO.....	24
7.2. Selling Kauri.....	24
7.3. ICO Milestones.....	25
7.4. ICO Roadmap.....	27
8. Exchange.....	28
8.1. Kauri exchange office.....	28
9. Conclusion.....	28



1. Introduction

Kauri Whitepaper is a binding document of Kauri project, which in detail outlines visions and goals of the project not only in the context of today's market situation. It includes planning process and describes ways to achieve the clear goals. Kauri is not primarily designed to further develop the field of cryptocurrency from a technological point of view. The main purpose of it is a development of the whole ecosystem towards its practical use and approach to its mass adoption and usage. We aim to achieve this via provision of education and systematic building of business network, in which cryptocurrency will be accepted as medium of exchange.

The transparency and trust are the foundation stones of the whole model of shared economy in British Asset. That is why we will stick with the crucial points of our project described in this document. At the same time, we will strictly maintain the direction of the so-called 'trustless' principle; a principle we consider to be one of the central benefits of cryptocurrency in today's world.

Our aim, for the newly emerging cryptocurrency Kauri, which is supposed to be the main part of British Asset ecosystem, is a maximal transparency. The entire project is linked directly to the activities of the British Asset company, which holds the executive right, at least during the initial phases of the project (described in this document). Should in the future, fully in the interest of further success of the project, the individual points be changed the Kauri community will be duly informed. In case there is a need for any vital decision to be made the holders of Kauri should vote on the issue.

2. Presentation of the project

2.1. British Asset

British Asset International Limited is a start-up company established in 2017. It is led by a significant transformational speaker and developer Jiří Vokiel Čmolík. The British Asset presented its unique method of shared investment based on the principles of the so-called 'crowd investing'. This system brings together a number of "small" investors in order to jointly create leverage and implement competitive projects. The main domain of the British Asset is currently the construction of retail real estates, but over time we will focus on a broader range of investment or educational projects.



The principle of a hotel realization works as follows:

- 1. Hotel Project** - the project of the hotel is conceived.
- 2. Campaign** - together with the hotel project a three-month campaign is launched on the principles of crowd investing. Funds are only invested if the minimum amount is collected to start the whole project, otherwise the funds will go back to the investors.
- 3. Realization** - After the successful completion of the campaign, the implementation period starts, during which the construction of the hotel begins.
- 4. The hotel opening and start of the fiscal year** - after the construction is completed the hotel starts its business. At the same time the first fiscal year begins. When at its end (same as at the end of the fiscal years to come), shareholders will receive dividends of a minimum value of 8% of the initial investment.

The principle of shared investing works as follows:

- 1.** The investor may purchase the option of a future hotel in the campaign for a predetermined amount.
- 2a.** Upon successful completion of the campaign, the options are exchanged for the private British shares registered in the British Companies House and the actual realization of the project begins.
- 2b.** In case of a failure of the campaign, the investor is given back his initial investment and the project is not realized.
- 3.** Upon completion of the hotel, the investor, within the fiscal year, shall be entitled to the property rights in the form of a week accommodation at the hotel free of charge and dividends of a minimum value of 8% of the initial investment (paid at the end of each fiscal year)

Projects:

Since 2017, the British Asset has already come up with four major projects, each of which is currently at a different stage of development. *(data June 2019)*

1. Avatar Eco Lodge – Pilot project of a hotel in the Costa Rica forest near the Corcovado National Park, on the land of 31 hectares (9 of which are former palm oil plantation and 22 original tropical rainforest). Opened in March 2018, the hotel is up and running. (Dividends for the first fiscal year have already been disbursed in full). A reference to [booking.com](https://www.booking.com).


2. La PreciOSA – The second project is being under construction on a beautiful, 10-kilometre-long Pacific Beach in Costa Rica. The project has had a successful campaign and is currently in the implementation period. We are planning to open at the end of October 2019.

3. Pura Medica – Unique investment opportunity in a project of private clinic for treating patients with oncologic diseases. The project is launched in cooperation with Dr Carlos Canencio and his Biomedical Group, which is a medical group of 14 clinics with clinically proven records of successful treatment of cancer with 80% rate of patient recovery.

4. Snowbird Villas – Snowbird Villas is a uncommon project intended for independent investors. The British Asset builds, on the land of its hotels, luxurious tropical villas with a living area of 125m², which can be freely inhabited by its owner after the purchase. Alternatively, the owner can rent them out through well-established booking channels.

British Asset transparently:

In June 2019, the value of British Asset assets exceeded \$10 million in real estate. The confidence in its unique concept of the shared economy has already manifested more than 450 shareholders. In the construction of the Avatar Eco Lodge has been invested 1 760 000 USD. An independent audit of May 2019 sees the value of this hotel a full 6 170 000 USD - an appreciation of 250% in two years. Similarly, we anticipate the same level of appreciation for the project of the La PreciOSA Hotel, and other similar projects in the future.



All hotels, including shareholders, are registered on the British Register of Public Limited-liability companies, the so-called Companies House. The British Asset has adopted the most transparent approach to its shareholders, who have their say and vote on major decisions of the company within the framework of general meetings.

British Asset and Ecology:

One of the important aspects of the British Asset is the relationship with nature, sustainability and ecology in general. Each project is implemented under strict environmental standards. A good example can be a reforestation program on 9 hectares of the former palm plantation at Avatar Eco Lodge. In February 2019, the Avatar Eco Lodge even received an ecological award from the Costa Rica Tourism Ministry, as one of the first hotels to completely stop using disposable plastics.

2.2. Kauri Project

The project Kauri is supposed to significantly expand its ecosystem of shared economy. Kauri cryptocurrency should help to achieve this by giving a strong support to the already existing fully functioning system. Thanks to this system, the British Asset was able to raise the value of its investors' funds in the form of a functioning hotel with a total appreciation of 250% over the course of two years. Thus, Kauri intends to be an investment vehicle and a tool backed by confidence and tangible results of the British Asset Investment Group and not just a microtransaction currency. The funds from the initial sale of Kauri is applied to the internal investment fund, from which we finance all the British Asset projects. Investors and holders of Kauri will be able (starting with Q2 2020) to invest in these projects just through the Kauri tokens.

Kauri within the world of cryptocurrency:

We, the creators of Kauri sympathize with the ideas of cryptocurrencies and cryptoanarchism in general. Therefore, not only our business intention, but also our personal enthusiasm is to contribute to their growth and integration into the daily life. We do not intend to achieve this primarily from the viewpoint of technical development. Our focus is more to financial and economic side of industry.

We are not focused on how to improve the system and the internal functioning of the entire cryptocurrency industry. We strive to find the ways of connecting and integrating cryptocurrencies with the world outside. Thus, in all our projects will be possible to invest exclusively in the form of Kauri (in some isolated cases also other cryptocurrencies) and after realization the functioning of these projects is conditional on the full acceptance of cryptocurrencies, including Kauri. (e.g. In all our hotels you will get any services for Kauri, bitcoin etc.)

Kauri in 4 phases:



1st Stage - *Q1-Q4 2019* - During the first phase, we are presenting the Kauri project and its strategy for the very first time. At this early stage, we are researching the market, discussing the first strategic partnerships, selling Kauri to a closed group of existing British Asset investors and the public ICO, and shaping the strongest possible foundations for the first-time listing on a cryptocurrency exchange plus other phases of the project in general.

2nd Stage - *Q1 2020* - In this short phase, which comes immediately after the first listing on a cryptocurrency exchange the focus is on stabilization. In this period, we anticipate the announcement of entry to other cryptocurrency exchanges supported by the launch of the Staking system and an intense expansion of the awareness of Kauri.

3rd Phase - *Q2-Q4 2020* - The next stage echoes the spirit of construction of the first Cryptohotel in the world. Investing in it will only be possible through Kauri. Its opening is assumed by Q2 2021. The interesting fact is that it will not be possible to use any currency in the hotel, other than cryptocurrencies.

4th Phase - *Q1 2021+* - The last phase shifts the usability of Kauri to a whole new level. During this phase we are going to introduce and launch the Kauri investment platform. It will be a sophisticated system based on crowd investment combined with the principles of Investment Angels and startups incubators. This will result in new companies being funded exclusively through Kauri, with a commitment to accept cryptocurrencies for all their services. In addition, we will also come up with other British Asset projects, which will further enhance the whole business.

2.3. Kauri Roadmap:

2019

Q1

Private Presale

First preparations

Q4

Preparations

Public ICO

Exchange Listings

2020

Q1

Staking

New Partnerships

Q2

World's first

Cryptohotel campaign

Q3

Cryptohotel realization

Q4

Platform Pre-launch

New projects

2021

Q1

Platform 1st Phase

Finishing Cryptohotel

Q2

Platform 2nd Phase

Cryptohotel Opening

Q3+

Final Phase

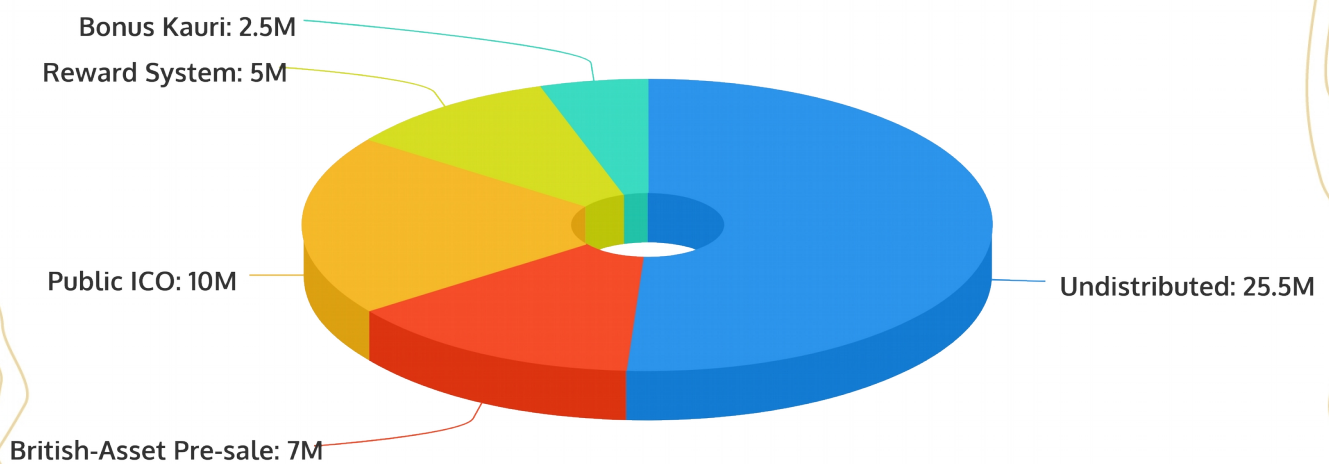
Next projects

Ecosystem Expansion

2.4. Kauri token

Kauri is a utility token that was created through smart contract on the Ethereum network with the ERC20 standard. Technically, it is the basic building block in the Kauri project, which will help to finance all projects by the British Asset Investment Group in the future. In the original smart contract 0xe172f366678ec7b559f6c2913a437baadfd4e6c8 was created 50 000 000 Kauri, which are further divisible to 100 000 000 other units. So, the token was designed to be sufficient for its purpose, even in the most extreme situations.

Kauri distribution chart:



Undistributed – 25.5M Kauri

Most Kauri will not be split during the first phases of the project. We freeze these Kauri for some time and then gradually release into circulation in the British Asset projects over the years. (Proof of Implementation concept)

- 18M become part of the investment plan for the Kauri platform
- 5M we have reserved for free use for further work on the projects of Kauri in the more distant future
- the remainder of 2.5M gets divided for staking purposes

Pre-sale to British Asset investors - 7M Kauri

Up to 7M Kauri gets into circulation through internal pre-sales to British Asset investors during the year 2019. Together with 10M Kauri for the general public, we have generally reserved 17M Kauri for sales purposes.

Public ICO - 10M Kauri

Up to 10M Kauri is circulated via public ICO phase, which will take place from September to December 2019. Together with 7M Kauri exclusively for British Asset investors, we have generally reserved 17M Kauri for sales purposes.

Reward System- 5M Kauri

Up to 10% of the total amount of Kauri has been applied to our combi-hosted Bounty program. The essence of this program is to promote, raise awareness and expand its community.

New users	Future compensation	Promotion
2.5M	1M	1.5M

- We have reserved 2.5 million Kauri purely for the purpose of promoting the project and it will be given to the first 500 000 unique users.
- 1 million Kauri is locked away and will be made available only after the pre-sale and the ICO phase. These Kauri will serve in a long term as a possible compensation for our future partners and external co-workers involved in the management or implementation of the project.
- 1.5 million Kauri serves as a means of promotion in the first phase of the Kauri project. We use only a strictly necessary amount for marketing purposes during the fundraising in advance sale and the ICO phase. All unused Kauri will be transferred to 'undistributed' at the end of the ICO phase, and then will be used accordingly.

Bonus Kauri – 2.5M Kauri

5% of the total amount of Kauri was offered in a successful campaign for the La PreciOSA Hotel in the zero-stage phase of the project (Q4 2018) as a bonus when buying an option. For all Kauri we "distributed" this way money was deposited into our internal investment fund. This money would otherwise be used for marketing purposes. Part of Kauri, which has not been used in this manner will be used as a bonus for Kauri realization team. The rest will be transferred to "undistributed" and then we shall continue to dispose of them accordingly.

3. Results and Objectives

3.1. Up to date results

Because our first project Avatar Eco Lodge has successfully passed all the initial phases, which is common for all projects in our unique investment system, we can work with concrete numbers in our analyses or estimates. We assume that we will at least repeat these results in other projects, and we believe that in the future we are going to achieve results considerably better. Avatar Eco Lodge is our pilot project, during which our know-how saw meeting the practice for the first time. On some occasions we learned certain formalities directly from the process itself. Despite this, Avatar Eco Lodge is a successful hotel with very high customer ratings and economic results that have surpassed our expectations. We strongly believe that we can improve these results by up to a further 70% for the next years of operation.

Initial investment	1 760 000 USD
Building Plot	360 000 USD (20,5%)
Legal fees, contracts, permits, patents	45 000 USD (2,6%)
Building material	750 000 USD (42,6%)
Labour	230 000 USD (13,1%)
Swimming pool	90 000 USD (5,1%)
Access path	80 000 USD (4,6%)
Electro installations	45 000 USD (2,6%)
Hotel equipment and machines, cars	160 000 USD (9,1%)

At the beginning of 2019, we had an independent audit of the Avatar Eco Lodge, which assessed its value. (We built the hotel for 1 760 000 USD). The assessed value assigned to this property was as high as 6 170 000 USD (350%).


Our standards, in project campaigns, is to guarantee dividends of a minimum value of 8% per year from the initial investment. In the table below, we compare the data we collected during more than one year of hotel operation at the introductory prices and average occupancy of 70%. Our goal will be to increase the average occupancy to 90% in the coming months, with the optimal accommodation price transition to generally accepted prices, which should be up to 20% higher than the average.

	Average achievements	Results after the expected increase
Turnover/day	1600 USD	2450 USD
Turnover/month	48 600 USD	74 500 USD
Turnover/year	585 000 USD (33,2%)	895 000 USD (50,9%)
Profit/year	345 000 USD (19,6%)	590 000 USD (33,5%)

From the above-mentioned numbers you can read that our system not only works but it proved itself sustainable during the first operational year with solid yields in the long term. Moreover, it is an investment in real estate, which is generally considered to be a low-risk investment. With a potential return of 8-16% this is an exclusive opportunity for more conservative investors.

3.2. Near future prospects

We are currently building a second hotel La PreciOSA with our investors' community, which we expect to open in October of 2019. At the same time, there is a campaign at the private Pura Medica Clinic, the opening of which is also planned for 2019 (it is possible thanks to better achievability of this project).



During the three years of operation of the British Asset, we have tried several concepts of shared economy. Most of them have been or will be soon successfully realized. Based on our experience, we are ready to accept another challenge. This is by far the most interesting piece of all forthcoming projects. It is the first Cryptohotel in the world. Since beginning of the British Asset, we have been working hand in hand with the crypto economy. In addition to the acceptance of Bitcoin and Ether as a payment option can our investors also receive their dividends in cryptocurrency. We would like to promote this to a whole new level by the construction of a hotel, in which it will be possible to pay for services only by cryptocurrencies.

We will introduce the entire project in Q1 2020, with the campaign commencing in Q2 2020. Starting with this project, the main investment tool for British Asset projects will be the Kauri token and the share of the Cryptohotel will not be obtained otherwise than just via Kauri. At the same time, Kauri will be accepted as a currency for services at this hotel. Immediately after the expected implementation of this project, we will come up, alongside the Investment Platform, with a number of other own projects that will form a friendly environment for the massive acceptance of Kauri, which will then further expand its utility and potentially increase its value.

3.3. Our goals

Our goal in the British Asset group is to build a self-sustaining, comprehensive network of retail real estates and other functioning companies that will operate successfully, generate profit and pay dividends to their shareholders. The British Asset has brought together a network of "small" investors who collectively create an investment leverage and are thus able to compete fairly with large-capital individuals. It is the main and unchangeable principle of the British Asset to continue working in this way.

The whole concept is very innovative, and we can hardly determine where is the limit to it and what might be the full potential of this idea. So, as we see it, it is not quite meaningful to boast, just for the effect, about numbers like hundreds of built hotels or thousands of up-and-running companies. We recognize that it is necessary to build everything gradually. Our immediate goal is to build a network of at least 10 accommodation facilities/hotels and around 40 fully operating companies until 2025, which we should be able to achieve with help of the resources raised in Kauri ICO.

4. Kauri Team

CEO - Jiří Vokiel Čmolík

Jiří is an internationally renowned author, bussiness mentor and specialist in Neuromarketing. He has sold hundreds thousands copies of his eight books; he holds several awards and his online educational courses have completed more than half a million people. He worked as a consultant, lecturer and mentor in more than a hundred of international companies, including one of the world's most prestigious corporate clubs, the Young Prezidents Organisation, where he taught the principles of leadership, neuromarketing and team cooperation. Among his clients are many top managers, athletes and, for example, Oscar-winning director Jiří Menzel. He is currently pursuing a career as a significant developer in Central America and is founder and CEO of the entire British Asset.

COO - Jan Masnica

His first encounter with cryptocurrencies was in 2012. He has been actively working with them since 2015. Since then, he has worked as a consultant to many important private and corporate clients. He collaborated closely with several companies in the field of cryptocurrencies in the past. He has looked at this diverse sector from behind the scenes of many different angles (from the perspective of mining pools, investment funds, realized ICO, trader groups and exchange offices). He is at the helm of implementing the cryptocurrency within the whole project.

CMO - Sebastian Vadas

He founded his first e-shop at the age of fifteen. Since he was seventeen, he has worked in one of the most prestigious Czech marketing companies Symbio Digital, where he created and optimized ads for top brands like KitKat, Schweppes, Nestlé etc. On top of that he focuses on social network management, influencer marketing, campaign and survey evaluation, paid advertising audits, user testing or internal PR. He is currently one of the leading marketing advisors at chatbot marketing and has under his belt several successful campaigns with turnovers in millions of dollars.

5. Kauri Investment Platform

Nowadays, it is already a common practice to run start-up incubators or investment angels, which bring together young and promising entrepreneurs with interesting ideas and provide them with guidance in the realization of their projects. It is a progressively growing cooperative way of a company management that created a stimulating environment for interesting and lucrative investment opportunities. The Kauri investment platform incorporates this concept and integrates the principles of the British Asset's shared economy. This creates a completely new concept, which brings unseen opportunities for investments and business world itself.

- **Crowd funding** – Anyone with a good idea and the will to implement it can through this platform get enough resources to realize it.
- **Crowd Investment** – Anyone can invest in an idea or project, in which they see potential, independently according to their financial and personal capabilities.
- **Start-up Incubator** – any project or idea can have strong and experienced leadership thanks to which it can transform itself into a successful company that generates high profits in the form of dividends for its shareholders.

This way the Kauri investment platform creates an optimal business environment, in which success is conditional only on a quality business vision and ability, without the need for large amount of capital for any of the participating parties. So, anyone with a good idea can get funding for their project, anyone can invest in projects with as small capital as thousands of dollars. The platform is therefore the gateway to the world of big money even for people without it. **(Big solutions for small money)**

5.1 Project Financing

We understand that ideas and projects are different and therefore it is not possible to see everything from the same financial perspective. Some companies need a long time to grow and develop before they can generate profit - patience is crucial to them. Other companies, on the other hand, can start earning money in a relatively short time. Some concepts can be profitable seasonally and others consistently and independently of time. The financing conditions and the functioning of such projects must therefore be flexible in order to succeed.

The entire process of project financing is divided into several phases:

0. Project Presentation – A team or an individual creates the initial presentation of the project which is presented to the platform. At that moment, there will be a decision-making process where at least one of the platform partners (or the community) must approve the presentation and thus move the entire project to the campaign stage.

1. Pre-campaign - 1st campaign phase is usually non-public, and its main purpose is to prepare the project for the campaign itself. The project is managed to create the best possible business model, improve its presentation, determine the appropriate conditions and compensation plans for investors. At the same time, the platform partners have the option to invest before the start of the main campaign.

2. Campaign – in the campaign anyone can invest in the project based on clearly defined conditions from the previous phase. If, during the campaign, a predetermined minimum amount of funds is accumulated and ready to be implemented, the project itself will go to the actual implementation phase. Should the campaign fail, all the money is returned to investors.

3. Realization – During the implementation phase the team, together with its mentor, is working on implementing of the project itself, building a new company and paying dividends/shares to its investors.

5.2 Kauri platform outline

- Through the platform, anyone can get funding to realize their idea/project and then, in collaboration with an experienced mentor, make the project successful.
- All realized projects within the Kauri platform are part of the Kauri ecosystem and as such accept cryptocurrencies as a method of payment for their services/products.
- Anyone can invest in all projects on the platform through Kauri tokens.
- When investing in a campaign, the funds are protected by a smart contract, which will see the initial investment money returned in full in case of the campaign failure.
- The platform is one of three forms, through which the new emissions of Kauri are circulated.
- The amassed funds are distributed gradually during the execution of the projects to minimize the risk of loss in case of unsuccessful project implementation.
- A partner of the platform can become anyone who owns at least 50,000 Kauri. Such a partner can then approve projects at the zero stage and invest in the pre-campaign.

6. Distribution of Kauri

During the sale phase of the project, up to 21M of Kauri (17M sale, 2.5M bonus Kauri and up to 1.5M Kauri for promotion) will be circulated. The next 29M will be released gradually during the project according to a clearly defined system. To avoid the possibility of speculation and embezzlement of these "undistributed" tokens will the funds be frozen as stated in the smart contracts. These Kauri will then be released and circulated gradually in the process, based on the contribution to the network.

6.1. Proof of Implementation

As an ERC20 token, Kauri directly does not need any of the consensus protocols to technologically secure its network, as this is what the Ethereum network does for us. Therefore, our Proof of Implementation concept is not like the Proof of Work or Proof of Stake protocol. This is merely a kind of internal directive, a set of rules that clearly determines under what conditions the new Kauri will be released into circulation.

This unique concept is a combination of Staking principles, rewards for new unique users and especially supporting system of campaigns within the Kauri platform. As part of the basic idea of PoI, the release of Kauri tokens is always conditional on a remarkable contribution to the entire ecosystem. While Staking is primarily about stabilizing our 'tokenomics', the rewards for new users is about propagation and community development. The Kauri platform helps to distribute Kauri and at the same time to develop new companies within the Kauri ecosystem.

6.2. Distribution through the Kauri platform

The Kauri investment platform has a highest potential for developing the Kauri ecosystem in the long term. Successfully implemented projects under this platform can and highly likely will generate huge profits, thus provide additional resources for project implementation and financing. It is for this reason that we have assessed a crowd-funding campaign within this platform as the most appropriate way to release the issue of Kauri.

A 66.7% (minimum 18M Kauri) of all "undistributed" Kauri was reserved to the Platform Support Fund. Project creators, depending on the nature and scope of the project, will be able to negotiate with the mentors and platform partners (within the framework of their projects) the possibility of 5-20% financing of their project in the form of Kauri from this fund. Depending on the agreed conditions, the amount of newly released Kauri will be gradually released to the projects in the context of risk management, so that the newly released emissions affect the Kauri market as little as possible, from both the short-term and long-term point of view.

6.3. Staking

Staking is a common practice within cryptocurrencies, often used by projects to stabilize their 'tokenomics'. The entire system is inspired by the reward system often used by the Proof of Stake protocol. This system is intended to motivate the owner to hold Kauri for a long time. For such a loyalty, the holders of Kauri will receive a reward from the Staking fund. This is the way to motivate the long-term possession of the Kauri, which consequently stabilizes its value.

Staking allows Kauri holders to lock up their funds and be rewarded for it on a monthly basis. The main purpose of this tool is to smooth the transition of the Kauri project through the initial phases of the project. Kauri staking will run for 5 years, during which its function, that is gradual release of the new issue of Kauri will be replaced by the Kauri platform.

	Released into circulation via Staking
2020	400 000 Kauri
2021	400 000 Kauri
2022	300 000 Kauri (Halving in ½ 2022)
2023	200 000 Kauri
2024	200 000 Kauri

This way the 1.5M Kauri will be put into circulation within five years, for years 2020, 2021 and the first half of 2022 it will be 400k Kauri and from the so-called 'Halving' in the middle of 2022 until the end of the year 2024 will be assigned to Staking 200k Kauri annually. Kauri will be evenly distributed each month among all "staking" users. Users with 500 and more locked Kauri receive for their Kauri 1 share and users staking with a locked amount from 5000 Kauri receive for their Kauri 2 shares of this volume.

- 1,5M Kauri for Staking
- Staking paid once a month
- Node (1 share) – from 500 Kauri
- Masternode (2 shares) – from 5000 Kauri
- End of Staking 2024

Bonus for early adopters

We believe that it is very important for our project that, during the early phases of the project, the value of Kauri is well stabilized. Therefore, besides the standard Staking system we come up with a reward system for the so-called 'Early adopters of Kauri', i.e. users who stay determined during the riskiest phases of the project so that they are willing to lock their funds for up to 2 years. The offer of the bonus will run half a year after the completion of the ICO phase of the project and is designed to last until the first 8M of Kauri is locked, with a maximum amount of 1M kauri assigned for this reward. The bonus is combined with the reward for the standard staking and there are no minimum limits for its acquirement. (Therefore, it is for everyone).

2-year lockout	Bonus +12,5% to the amount of Kauri
1-year lockout	Bonus + 5% to the amount of Kauri
½-year lockout	Bonus +2% to the amount of Kauri

In this bonus, the holders of Kauri will be given the option to lock their token for a half year, 1 or 2 years and receive 2%, 5% or 12.5% respectively of the originally locked amount in exchange for such trust and loyalty. The Kauri not paid through this reward will be transferred to "undistributed", where they are frozen and later distributed according to the rules mentioned here.

6.4. Bounty program

The Bounty program aims to promote our project during the ICO phase and later develop and expand the community of Kauri. As part of our program we have reserved up to 5M Kauri just for the purposes of various forms of the Bounty program. We divide 2.5M between 500 000 unique users in the long term. Up to 1M we use to compensate for various forms of external cooperation during the period after the ICO phase and up to 1.5M we have reserved for potential promotional and marketing needs during the project's sales phases.

The first 500 000 Kauri users - 2.5M Kauri

It is important for us to raise the awareness about the Kauri project and its ideas. Therefore, we have reserved the entire amount of 2.5M Kauri, which in the future will be split between up to 500 000 unique users according to the following key.

User	Reward for users	Reward for user recommendations
1-10 000	10 Kauri	2 Kauri
10 001-50 000	8 Kauri	2 Kauri
50 001-100 000	6 Kauri	1 Kauri
100 001-200 000	5 Kauri	1 Kauri
200 001-350 000	3 Kauri	1 Kauri
350 001-500 000	2 Kauri	1 Kauri

External cooperation compensation-1M Kauri

A significant amount of work is associated with the management and administration of tokens. Nowadays, it is increasingly becoming customary in the framework of Bounty programs to reward external cooperation or significant community activity in the form of a new issue of tokens. Given the nature of the rewards and the positive contribution to the total value of the project for which it is paid, we very much appreciate it. For these cases we have reserved up to 1M Kauri for the coming years, which will be paid solely for:

- Help to manage social media local groups
- External Development work
- Promotion of official Kauri channels
- Contribution to a project within the Kauri community
- Significant support for the operation of the British Asset Kauri platform and projects
- Another form of a partner cooperation

Marketing purposes during ICO - 1.5M Kauri

The method of dividing up to 1.5M of Kauri within this part of the Bounty program is described in paragraph 7.4. of this document in the paragraph Marketing Kauri.

6.5. Redistribution and assets freezing

It is likely that within some distribution channels for the ICO sales stage or for the Early adopters' Bonus we will not release the maximum amount of Kauri, which we present in our estimates. This Kauri will therefore be transferred to the "undistributed", frozen and unlocked according to the following key:

70% resources for
platform

30% freely
"undistributed"

0% Staking

All expected frozen Kauri tokens will be gradually unlocked during the following periods:

Unlocking in:	Platform Resources	Staking	Freely "undistributed"	External cooperation
2020	-	400k	-	200k
2021	30%	400k	-	400k
Q1 2022	20%	175k	-	400k
Q3 2022	-	125k	50%	-
Q1 2023	10%	-	-	-
Q3 2023	10%	200k	-	-
Q1 2024	15%	-	-	-
Q3 2024	15%	200k	-	-
Q3 2025	-	-	50%	-

Platform Resources

For platform resources, we have created an estimate of the plan to freeze and unlock such a quantity of Kauri, which will not limit us when operating the Kauri platform, while also making the most of our adherence to the trustless principles that crypto technology provides.

Freely "undistributed"

These Kauri are primarily intended as a future option (by the time the whole Kauri ecosystem is introduced in a fully operational mode) for the development of new forms and structures for the Kauri ecosystem. Currently, it is not possible to accurately predict what kind of project will be at hand, what the situation on the cryptocurrency market and the Kauri market itself will look like. That is why the quantity we could use this way cannot be accurately estimated. The community will be duly informed about the future of these Kauri after the unlocking and will have the opportunity to vote on crucial steps that will be taken. The first such Kauri will not be unlocked until Q3 2022.

7. ICO

7.1. Introduction to ICO

- ICO runs from 29.8. - 11.12. 2019
- Minimum purchase limit during ICO - 50 USD
- Maximum purchase limit during ICO - 100 000 USD
- ICO soft cap - 2M USD
- ICO hard cap - 20M USD
- Value of 1 token Kauri - 1,5 USD

ICO Kauri is intended to gather resources to implement the British Asset's initial projects as part of the newly emerging Kauri ecosystem. Money from the ICO will find its way to the internal investment fund, from which the project of the first Cryptohotel in the world, the Kauri investment platform and other projects of the British Asset Investment Group will be implemented.

The main purpose of the ICO is to accumulate funds in our internal investment fund, which will provide us with a significant leverage and increase our potential and manoeuvrability of all our projects. This way we shall be able to reach our above-mentioned goals faster.

7.2. Selling Kauri

The ideal scenario would be to accumulate up to 20M USD through the ICO, which is amount needed to fully cover the realization costs of the entire project. For sale we have reserved 17M Kauri in total. The Kauri will be flexibly distributed between the internal pre-sale and the public ICO depending on the demand coming from within these groups. Any remainder of these 17M Kauri goes to the pool of undistributed tokens, where it will be frozen and later distributed according to the rules for this fund described above.

Internal Pre-sale

The internal pre-sale commenced 22nd of January 2019 and will be terminated at the same time as the public ICO phase. During the pre-sale all new Kauri investors will also be trained so that they are ready and accustomed to the world of cryptocurrencies - still uncharted territory for many - after the next phase of the project gets launched. The estimated volume of tokens reserved for these clients is around 7M Kauri.

Public ICO

It will take place from September to December 2019. This sale is open to any investor. The whole stage will finish just before the enlistment on the first cryptocurrency exchange. The actual distribution of Kauri tokens in progress will enable the investors to participate in the first phases of testing and launching of Staking even before the end of the ICO phase. The estimated volume of tokens reserved for these clients oscillates around 10M Kauri.

7.3. ICO Milestones



Soft cap not reached

In the event that not enough resources are gathered during the ICO phase and the soft cap is not reached, the project will still be continuing. Nevertheless, the first projects (except world's first Cryptohotel) will need to go to a hybrid-funding method, where Kauri as a payment method for their financing will still be accepted, although not in 100%. We will multiply the number of all Kauri purchased in advance up to three times and decrease the price for one token down by up to two-thirds so that we can adjust the ratio of purchased Kauri and bonus Kauri in circulation in favour of our buyers.

Soft cap - 2M

Achieving the soft cap is the essential milestone for us. In this case, we have enough resources to implement all the basic elements of the whole Kauri project (including realization of the first Cryptohotel and Kauri platform), and we are able to stick to the plan in our roadmap. However, we are aware of the commitment we have towards all those who put their trust and money in our common business. Therefore, in case of the failure to reach other milestones, we will double the number of all Kauri purchased in advance and decrease the price for one token by half so that we can adjust the ratio of purchased Kauri and bonus Kauri in circulation in favour of our buyers.

1st Milestone - 5M

When this milestone is reached, we get enough resources to implement all the fundamental elements of the entire Kauri project. On top of that, the resources help expand the Kauri platform, including projects in their early stages. If we did not reach the 2nd milestone during the Kauri ICO, we would add 50% of Kauri to all Kauri, which was purchased at pre-sale and decrease the original price for one token to two-thirds so that we could adjust the ratio of purchased Kauri and bonus Kauri in circulation in favour of our buyers.

2nd Milestone - 10M

When we cross the threshold of 10M, we can realize all our projects with almost maximum potential. We are able to introduce other British Asset projects at a faster rate and boost the Kauri platform and the early stages of our projects.

Hard cap - 20M

When the maximum target is reached, we have enough resources to fully cover the cost of the entire project, bring it to the final stage and make it a success. This is an ideal scenario for the entire project. In case of a very unlikely scenario, when the hard cap is reached but not all 17M of Kauri sold, the remainder gets transferred to a pool of undistributed tokens, where we freeze it and later distribute it according to the fund rules.

7.4. ICO Roadmap

The Kauri tokens will be sold in the ICO at a rate of 1,5USD for the Kauri. Their sale in the public ICO will take place in five consecutive 21-day stages, finishing at 00:00 CET on 12 December 2019. As we appreciate the trust that buyers have in us during the ICO we offer bonus tokens for the timely purchase of Kauri.

Stages	Price for 1 Kauri	Bonus when buying over 1000USD	Bonus when buying over 5000USD
1) 29.8. - 18.9.	1,5 USD	+25% Tokens	+50% Tokens
2) 19.9. - 9.10.	1,5 USD	+17,5% Tokens	+35% Tokens
3) 10.10. - 30.10.	1,5 USD	+10% Tokens	+20% Tokens
4) 31.10. - 20.11.	1,5 USD	+5% Tokens	+10% Tokens
5) 21.11. - 11.12.	1,5 USD		+5% Tokens

In addition, the first 85 buyers with an amount over \$5,000 will receive a special tokenized voucher, which will guarantee a preferential right to buy shares in the world's first Cryptohotel campaign.

Marketing Kauri

All Kauri for referral bonuses and other marketing activities go directly from the reward package of tokens intended for that purpose. In extreme cases, a maximum of 1.5M of Kauri will be used for the purposes of such promotion. We understand that it is in the best interests of the project (and thus ours) to put this way into circulation as few Kauri as possible. Their remainder then goes into a pool of undistributed tokens where it will be frozen and later distributed according to the rules for that fund.

8. Exchange

Our attitude towards the cryptocurrency exchanges has always been clear. We have been in contact with several major cryptocurrency exchanges since the creation of the projects and we strive to negotiate the best conditions for the fastest possible listing on them. We see several advantages in gradual listing on a larger number of verified and prospective exchanges. Of course, it is the liquidity of tokens, that is essential for our project to function. Furthermore, the availability itself and lower volatility, which is a side effect of higher volumes on the cryptocurrency exchanges. Our goal is to make the maximum effort to get enlisted on the most popular and affordable exchanges. At the same time, we remain open for cooperation with other services that would otherwise be able to facilitate the purchase of Kauri and thus support the functioning of the whole ecosystem.

8.1. Kauri exchange office

In order to facilitate the possibility of investing in our projects even for investors with minimal knowledge of cryptocurrencies, we plan to come up with a simple solution in the form of an exchange office for the direct purchase of Kauri, and thus directly support the liquidity of Kauri by investors who would otherwise never enter the cryptocurrency industry.

9. Conclusion

Project Kauri's main focus is to contribute financial and economic side of cryptocurrency industry. It should be achieved through Kauri token, investment tool of British Asset's shared economy ecosystem. Building retail real estate projects (starting with world's first Cryptohotel) and network consisting of many start-up companies, accepting cryptocurrencies as medium of exchange, should strongly support whole cryptocurrency industry.

Whole concept of this project is constantly evolving and would be contraproductive for it to be definitive. Therefore, the plans described in this document could be modified as the project progresses in the future. Also, rewards like staking or external cooperation program could be optimized depending on the results of our ICO phase.